



Connecticut Disability Advocacy Collaborative

Disability Convention and Expo 2010
August 28, 2010
10 am-4 pm

EXHIBITOR/ADVERTISER REGISTRATION FORM

The undersigned reserves and applies for exhibit space and/or ad space for the **Connecticut Disability Advocacy Collaborative Convention and Expo 2010** at the Connecticut Expo Center, 265 Reverend Moody Overpass, Hartford, CT on August 28, 2010.

Company Name _____

Name for Booth Sign _____

Contact Person and Title _____

Mailing Address _____

Business Phone _____ **Mobile Phone** _____

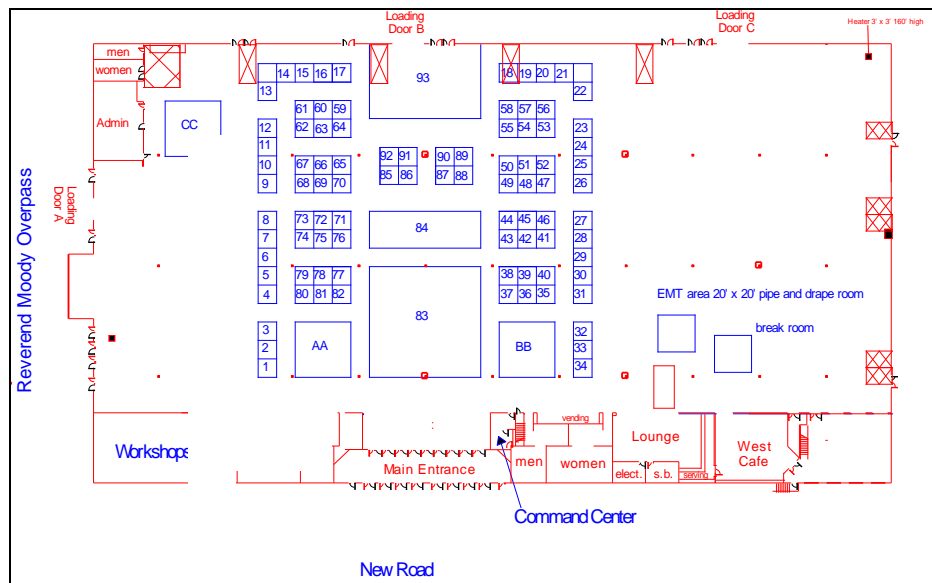
Fax _____ **E-mail** _____ **Web Site** _____

Please provide a description of your goods and/or services in 30 words or less. We reserve the right to edit copy.

Final Deadline to Register and be entered into the Convention and Expo 2010 Program – July 24, 2010 – This is also the deadline to request additional booth options. Prior to the final deadline, refunds may be granted, less a \$75 fee for booths and a \$35 fee for ads.

No refunds will be granted after July 24, 2010.

Booth Layout



Please note:

- Booth locations/assignments are up to Convention staff.
- **Booth/space layout may alter, based on total number of booths needed.**

Category Limits

We hope to be as inclusive as possible. However, the **Disability Convention and Expo 2010** reserves the right to limit the number of companies providing the same type of device or service. The Expo Center is large, but due to the success of our last event, spaces are going quickly, so please register early to ensure your place at this years' Convention!

Booth selections cannot be changed or rearranged on the day of the Convention.

Exhibit and Program Advertisement Opportunities

| | <u>Price</u> | <u>Total</u> |
|--|--------------------|--------------|
| Community Bulletin Board | FREE | |
| Standard Booth (10' wide x 10' deep)..... | \$375 | \$ _____ |
| Vehicle Space (20' wide x 10' deep) | \$450 | \$ _____ |
| Vehicle Booth (20' wide x 10' deep) | \$525 | \$ _____ |
| Mega Island Space (20' wide x 20' deep)..... | \$850 | \$ _____ |

Each booth will have a one 6' skirted table, one waste basket and two folding chairs and one ID Sign provided. If you need additional tables and/or chairs please indicate your needs here: _____

Contact the CT Expo Center directly for electricity and all additional equipment. Please submit the forms included in this packet and a check for any costs to be incurred directly to the Expo Center (Electrical form, Telecommunication form, and AV form).

Scholarships: "Partial-Scholarships" for booths are available to not-for-profit agencies with 10 or fewer employees. Volunteer services are required in exchange for this rate. Contact Christine Gaynor at 860-297-4309 for information. These are available on a first-come, first-served basis, AS QUALIFIED, per Convention Staff discretion.

Remember: Your booth space only includes a listing in the Convention program. We are printing **1,500 copies** of our Convention program, which is designed as a resource guide that will be used by people across the state long after August 28th. If you'd like to buy an advertisement, complete the section below.

| | | |
|---|--------------------|----------|
| Full-page Ad (8" w x 10" h)..... | \$400 | \$ _____ |
| Half-page horizontal ad (8" w x 5" h)..... | \$250 | \$ _____ |
| Half-page vertical ad (4" w x 10" h)..... | \$250 | \$ _____ |
| Quarter-page ad (4" w x 5" h) | \$175 | \$ _____ |
| Business Card ad (4" w x 2 1/2" h) (send two copies) | \$100 | \$ _____ |

TOTAL AMOUNT DUE \$ _____
(booth and ad)

Details for Submitting Your Ad Copy

Create your file to the actual size of the ad you wish to purchase. Any ads that are received other than the actual size will be adjusted to fit appropriately. Save the file as a hi-resolution tif, eps, jpeg or pdf (300 dpi or higher) in either grayscale if it's a black and white ad or cmyk for full-color ads. Please note that you may be contacted if low resolution artwork is received in order to help acquire better quality art.

Send your ad file directly to Lesley Abate at graphics@lesleyabate.com. Note Disability Expo 2010 in the subject line. If you have any questions regarding the artwork specifications or need additional assistance with designing your ad, please feel free to e-mail Lesley. In case we need to discuss your artwork, please provide us with the name and contact information of the person working on the ad (or person responsible for the artwork). You may also call Lesley at 203-305-0647.

Note: If you wish to have a business card advertisement, please send us two copies.

Payment Information for both Booth and Ad space

Please make check for both Booth and Ad space payable to: CDAC, Inc.

Make a copy of your completed registration form, and mail the original and your check to: CDAC – 7 Shadow Lane – Cromwell, CT 06416.

I have read and agree to follow the terms and conditions outlined in this registration form for **Disability Convention and Expo 2010**.

Authorized Signature.....

Print Name _____

Date _____

If you have any questions, please email stankosloski@att.net or call Disability Convention Staff at 860-297-4309. For more information about the Collaborative visit www.CT-DAC.org.

Final Deadline to Register for a booth and program ad: July 24, 2010

NO REFUNDS WILL BE GRANTED AFTER July 24, 2010

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on the day of the Convention!**